The Sweetest Trip On Earth Sweepstakes
Official Rules

- **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND DOES NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID IN ALASKA, HAWAII, AND WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SWEEPSTAKES PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The Sweetest Trip On Earth Sweepstakes ("Sweepstakes") is open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, who are eighteen (18) years of age or older as of date of entry. Employees, officers and directors of The Hershey Company ("Sponsor"), Realtime Media LLC ("Administrator"), TUKAIZ, Flywheel Digital Limited, and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the "Sweepstakes Parties"), their immediate family members and those living in the same household as such individuals (whether legally related or not) are not eligible to participate in the Sweepstakes or win the prize. For purposes of this Sweepstakes, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, Void in Alaska, Hawaii, and where prohibited by law. All federal, state, and local laws and regulations apply. By participating in the Sweepstakes, you unconditionally accept and agree to comply with and abide by these "Official Rules" and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Sweepstakes, selection of the winner, and Sponsor's exercise of discretion, which will be final, non-appealable, and binding in all respects.

2. **TIMING:** The Sweepstakes begins at or about 12:00 p.m. (noon) Eastern Time ("ET") on October 23, 2026 and ends at 11:59 p.m. ET on December 5, 2026 (the "Sweepstakes Period"). The designated computer clock of the Administrator is the official time-keeping device in the Sweepstakes.

3. **HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes:

   A. **Make a Qualifying Hershey Product Purchase:** During the Sweepstakes Period, make a purchase of at least one (1) of the eligible Hershey Products listed in Appendix A of these Official Rules in a single transaction from a participating Walgreens retail location (in-store or directly through Walgreens.com, including for Walgreens delivery or pickup (a "Qualifying Purchase") and retain your transaction receipt. Purchases made through third-party platforms or delivery services are not eligible. Then, during the Sweepstakes Period, visit https://SweetestTripOnEarthSweepstakes.com ("Website") and complete and submit an official entry form, including your full name, complete street address (no P.O. Boxes), email address, and indicate you have read and agree to these Official Rules. Follow the on-screen instructions to upload a clear picture of your Qualifying Purchase receipt (the "Receipt"). The Receipt must display a date within the Sweepstakes Period. If the Receipt is too long to fit in a single image, you may fold the receipt to fit, provided the retailer's name, the date of the Qualifying Purchase, and the Hershey product(s) purchased as part of the Qualifying Purchase are visible. Your Receipt must be unique, must only be uploaded once, and is subject to verification by Sponsor and Administrator. A Receipt may not be used by more than one (1) entrant. Receipts must be readable. Mechanical reproductions, altered Receipts, or unreadable Receipts will not be accepted. Receipts submitted in excess of the limit set forth below will not be accepted. Proof of submission does not constitute proof of delivery. Once you have successfully completed the steps above, you will receive one (1) entry into the Sweepstakes, subject to the limit below.

B. Free Alternate Method of Entry: To enter without making a purchase, legibly hand-print your full name, full mailing address (no P.O. Boxes), email address, phone number, and birth date on a plain 3x5 inch paper ("Mail-In Entry"). Mail your completed Mail-In Entry to Realtime Media, Attn: The Sweetest Trip On Earth Sweepstakes Entry (12845), 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403. Each Mail-In Entry must be mailed separately in a hand-addressed, stamped envelope. No photocopied or mechanically reproduced Mail-In Entries will be accepted. Sponsor is not responsible for postage-due Mail-In Entries or for any incorrect or illegible data contained in any Mail-In Entry. Mail-In Entries must be postmarked no later than December 5, 2026 and received by December 10, 2026 to be eligible for the Sweepstakes. All Mail-In Entries become the property of Sponsor and will not be returned or acknowledged. If you take the steps above, you will receive one (1) entry into the Sweepstakes, subject to the limit below.

The Sweepstakes Parties are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information.

LIMIT: One (1) entry per person, regardless of method of entry. Attempts made by the same individual to earn more than one (1) entry by using multiple or false contact information, accounts, or otherwise will result in disqualification. Entries generated by artificial intelligence, script, computer programs, macro, programmed, robotic or other automated means are void and will be disqualified. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules will be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Those who do not follow all of Sponsor's directions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor will be disqualified. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the registered account holder of the email account associated with such entry, provided that person is eligible. Any potential winner may be required to show proof of being the registered account holder. Registered account holder is defined as the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. In the event that a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. **SWEEPSTAKES DRAWING:** On or about December 11, 2026, the Administrator will select one (1) potential winner in a random drawing from among all eligible entries received in accordance with these Official Rules.

5. **ODDS:** Odds of winning the prize depend on the total number of eligible entries received during the Sweepstakes Period.

6. **WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winner will be notified via email (or other contact information) using the information associated with their entry in a commercially reasonable time after the drawing. The Sweepstakes Parties are not responsible for and shall not be liable for false, incorrect, changed, incomplete or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email or any other account to receive messages or late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify a potential winner. Notification is deemed to have occurred immediately upon the sending of an email. As part of the winner notification process, the potential winner will be required to sign and return a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within three (3) days of date of notification, as a condition of receiving the prize. If any notification (including the Declaration) is returned as rejected, faulty, unclaimed or returned as undeliverable to the potential winner; or if the potential winner cannot be contacted within a reasonable time period, fails or refuses to sign and return the Declaration within the required time period, and/or the potential winner is ineligible or otherwise fails to fully comply with these Official Rules; the potential winner will be disqualified and an alternate will be selected at random from among all

remaining eligible entries, up to three (3) alternates, after which the prize will remain un-awarded. The potential winner becomes the "winner" only after verification of eligibility by Sponsor.

In the event the selected winner is a resident of Alabama or Nebraska and under the age of nineteen (19), a parent or legal guardian may be required to also sign the Declaration in order for the winner to be qualified to receive the prize.

No more than one (1) prize will be awarded. If, for any reason, more bona fide winners come forward seeking to claim the prize, the winner may be selected in a random drawing from among all persons making purportedly valid claims. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

7. **PRIZE/PRIZE RESTRICTIONS:** The prize to be awarded in this Sweepstakes is:

One (1) Prize: The prize is a "Go To The Movies" prize bundle and includes a trip for two (2) people – the winner and one (1) guest to Hershey, PA.

The Go To The Movies prize bundle includes all of the following: one (1) Hershey-branded hoodie; two (2) Hershey-branded water bottles; one (1) Hershey-branded lunch box; Sponsor-selected Hershey products; a $50 Fandango gift card; and a $50 prepaid card.

The trip includes: two (2) single-day adult admission passes to Hersheypark; round-trip coach class airfare for two (2) people – the winner and one (1) guest – to an airport near Hershey, PA (as determined by Sponsor in its sole discretion, two (2) nights standard hotel accommodation in Hershey, PA (single room/double occupancy); $200 ride share gift card; Three Hundred and 00/100 Dollars ($300.00 USD) awarded to the winner for meals or other incidentals while traveling;

The approximate retail value ("ARV") of the prize is $3,334.90. The actual value of a prize may vary depending on the point of departure, fluctuations in the cost of air transportation, and fluctuations in the cost of hotel accommodation. Any difference between the ARV and the actual value of a prize will not be awarded.

Travel is available between May 27, 2027 and September 6, 2027. All travel must be completed by September 6, 2027. Travel must be booked at least thirty-five (35) days in advance of departure. The winner and guest must travel on the same itinerary. If the winner resides within a 100-mile radius of Hershey, PA, as determined by Sponsor in its sole discretion, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. The winner and guest are responsible for having a valid Real ID or valid passport as required for air travel. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel routes, select hotels, and all other aspects of the prize in their sole and absolute discretion. The winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in the prize. In the event the winner elects to take part in the prize with no guest, no additional compensation will be awarded in lieu of the unused prize components. Once a guest is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. The guest must sign and return a travel liability release before travel will be booked. The winner and guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the prize. No changes will be made to travel details once any element of the travel arrangements have been booked, except at Sponsor's sole discretion. The winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element, or detail of the prize is canceled, postponed, or becomes unavailable for any reason whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers, or any other persons providing any prize-related services or accommodations. Sponsor is not liable for any missed prize events, or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event

of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Should any event, element, or detail of the prize become unavailable, the Sponsor shall have no obligation to a winner aside from providing the remaining portion of the prize, minus any unavailable event, element, or detail. Sponsor is not responsible if any event is delayed, postponed, or canceled for any reason. Admission to Hersheypark includes access to rides and entertainment, access to The Boardwalk, and access to ZooAmerica only by entering through the Hersheypark bridge during Herhseypark operating hours. Operating hours can be confirmed by visiting Hersheypark.com. Rides and attractions are subject to availability. Download the Herhseypark app for updates the day of your visit. See www.hersheyentertainmentandresorts.com/policies-and-guest-expectations/ for all terms and conditions.

Any depiction of a prize element in any marketing is for illustrative purposes only, and actual prize details/appearance may vary. All sizes, styles, and colors selected by Sponsor in its sole discretion. All gift cards are subject to the issuer's terms and conditions. Gift cards will not be replaced if lost, stolen, damaged, or misplaced. Prize is non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject to the prize providers' applicable rules and restrictions. In the event that Sponsor is unable to provide a prize component, the Sponsor may elect to provide the winner with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Prize is awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). The winner will be solely responsible for all federal, state, and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether it, in whole or in part, is used. The value of the prize awarded to the winner will be reported for tax purposes as required by law. The winner will be required to provide Sponsor with a valid social security number before the prize will be awarded for tax reporting purposes. An IRS Form 1099 (preceded by a W-9) will be issued in the name of the winner for the actual value of the prize received. The ARV of the prize is based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. Any unclaimed prize will be forfeited. Prizes, if legitimately claimed, will be awarded. The Sweepstakes Parties are not responsible for and will not replace any lost, mutilated, or stolen prize or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address. If the winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Sweepstakes Parties will have no further obligation with respect to the prize or portion of the prize. Sponsor will attempt to fulfill all properly-claimed prizes within approximately four (4) to six (6) weeks after winner verification.

8. **GENERAL:** Subject to applicable law, each winner hereby expressly grants to the Sweepstakes Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Sweepstakes ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prize to the winner. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and the winner hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and the winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of winner's name, likeness or voice under contract, tort, or any other theory of law. The Sweepstakes Parties do not assume any responsibility for any disruption in the Sweepstakes, including, but not limited to, the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes

by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Sweepstakes or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Sweepstakes should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Sweepstakes.

9. **CONDUCT:** The Sweepstakes Parties are not responsible for the actions of entrants in connection with the Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. The Sweepstakes Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual who is found to be, or suspected of, acting in any manner deemed by the Sweepstakes Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Sweepstakes, and void all associated entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **WAIVERS AND DISCLAIMERS:** The Sweepstakes Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of entries or registrations at any point in the operation of this Sweepstakes; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (e) inaccessibility or unavailability of the Internet or the Website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, social networking posts, or registrations, the announcement of the prize, or in any other Sweepstakes-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Sweepstakes. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then the Sweepstakes Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. If terminated, the Sweepstakes Parties will award the prize in a random drawing from among all non-suspect, eligible entries received for the Sweepstakes up to the time of such action.

11. **RELEASES:** All entrants, as a condition of participation in this Sweepstakes, release, discharge, indemnify and hold harmless the Sweepstakes Parties and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Sweepstakes; (ii) the receipt, ownership, use or misuse of the prize awarded; (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) entrant's registration material on any related website; or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Sweepstakes activity and/or prize.

12. **GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

    BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS ($10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS ($10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

13. **DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the Commonwealth of Pennsylvania, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the Commonwealth of Pennsylvania. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the Commonwealth of Pennsylvania. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

14. **ENTRY INFORMATION AND SWEEPSTAKES COMMUNICATIONS:** As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, and other information to third parties for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations, and rules. Any information an entrant provides to Sponsor may be used to communicate with the entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. By participating in the Sweepstakes, each entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available here. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

15. **MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

16. **WINNER LIST:** To receive a listing of the name of the winner, send a #10 self-addressed, stamped envelope for receipt by February 3, 2027 to: The Win The Sweetest Trip On Earth Sweepstakes (12845) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.

17. **SPONSOR:** The Hershey Company, 19 East Chocolate Ave., Hershey, PA 17033. Reference to third parties in connection with the prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Sweepstakes.

18. **ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.

APPENDIX A

The following Hershey products are eligible in this Sweepstakes:

UPC	Item Description
3400008752	(H)HERSHEY KIT KAT SNACK SIZE10.78OZ
3400043257	ALL TIME GREATS SNACK SIZE 15.57OZ
85968600400	BARKTHINS ALMOND SEA SALT 4.7OZ
85968600417	BARKTHINS COCONUT ALMND 4.7OZ
85968600401	BARKTHINS PRETZEL SEA SALT 4.7OZ
3400000337	BREATH SAVERS 3HOUR SPRMNT 1.27OZ
3400071402	BREATH SAVERS PEPPERMINT 8S5OZ 8S
3400071432	BREATH SAVERS SPEARMNT S/F.75OZ8S
6843738971	BROOKSIDE DK CHOC CVRD ACAIBLU 7Z
41000000468	BROOKSIDE DK CHOC CVRD POMGRNT 7Z
3400071154	BUBBLE YUM COTTON CANDY GUM BIGPK2.82 OZ
3400000730	BUBBLE YUM MEGA 10S
3400004047	CADBURY CARAMELLO BAR 4OZ
4700000524	CADBURY CARMELLO 5240 2.6OZ
3400004025	CADBURY DAIRY MILK PREM BAR 3.5OZ
3400046227	Cadbury Dark XL Bar
3400004029	CADBURY FRUIT & NUT BAR 3.5OZ
3400004033	CADBURY PREM BAR ROYAL DARK 3.5OZ
3400004031	CADBURY ROASTED ALMOND BAR 3.5OZ
3400007877	CADBURY SWEETLY DARK MINIS 7.2OZ
3400046367	Caramello Share Size 7.1oz
3400000340	CARAMELLO STD BAR 1.6OZ
1070060635	Heath Miniatures Share Size 9.1oz
1070006080	HEATH STANDARD BAR 1.4 OZ
3400047067	HERSHEY 2019 RL UWPD MNS STD 7.6Z
3400000241	HERSHEY ALMD BAR 24100 1.45OZ
3400000522	HERSHEY ALMD JOY 05220 3.22OZ
3400004280	HERSHEY ALMD JY MNTS SH SB 10.2OZ
3400000221	HERSHEY ALMD KING SIZE 2.6OZ
3400000320	HERSHEY ALMOND JOY 1.61OZ
3400002040	HERSHEY ALMOND JOY SNK 11.3OZ
3400046294	HERSHEY CHOC ASRTD PARTY BAG 25OZ
3400040102	HERSHEY CHOC ASST BAG 27.4OZ
3400046286	HERSHEY CHOC SWEETS PARTY BAG 26OZ
3400024904	HERSHEY COOKIE-N-CRM 1.55OZ
3400019617	HERSHEY COOKIES N CREME BAR 4OZ
3400019647	HERSHEY COOKIES N CREME GIANT BAR 7.37 Z
3400021134	HERSHEY DARK MINIATURES 9OZ
3400046222	HERSHEY DARK RASPBRRY NUGTS 8.1OZ

3400046356	Hershey Dark w/Almonds Nuggets Share Size 8.6oz
1070008813	HERSHEY GOOD & PLENTY BIG BOX 6OZ
3400046378	Hershey Hugs Share Size 9.4oz
1070060586	HERSHEY JLLY RNCHR FP MNGO RPS 10OZ
1070070368	HERSHEY JOLLY RNCHR GMS ZS PCH 4.9OZ
1070055726	HERSHEY JR ROPS BLU RSPBRY & CHRY BG10OZ
1070055725	HERSHEY JR RPS WTRMLN & GREN APPL BG10OZ
3400000046	HERSHEY K/KAT DRK CHOC BAR 1.5OZ
3400013430	HERSHEY KISS ALM 13430 5.3OZ
3400046411	Hershey Kisses C&C Share Size 9.1oz
3400046357	Hershey Kisses Dark Share Size 8.7oz
3400014229	Hershey Kisses Family Size 15.9oz
3400046369	Hershey Kisses Share Size 9.5oz
3400046374	Hershey Kisses w/ Almonds Share Size 8.7oz
3400013486	HERSHEY KISSES W/ALMONDS
3400024522	HERSHEY KIT KAT BIG KAT KG SE 3OZ
3400000229	HERSHEY KIT KAT K/S 22600 3OZ
3400099662	HERSHEY KIT KAT MINIS POUCH 7.6OZ
3400093788	HERSHEY KIT KAT THINS SUB 7.37OZ
3400001908	HERSHEY MC NUGGETS TRUFFLES 7.7 Z
3400000240	HERSHEY MILK CHOC 24000 1.55OZ
3400027001	HERSHEY MILK CHOC S/F 3OZ
3400017038	HERSHEY MILK CHOC. BAR 4.4OZ
3400017115	HERSHEY MILK CHOC. W/ALMONDS BAR 4.25OZ
3400014062	HERSHEY MILK CHOCOLATE KISSES
3400046339	Hershey Milk Chocolate Nuggets Share Size 9.2oz
3400029005	HERSHEY MILK CHOCOLATE 1.55OZ 6S
1070002152	HERSHEY MILK DUDS BIG BOX 5OZ
3400000220	HERSHEY MILK/CHOC KING SIZE 2.6OZ
3400046349	Hershey Miniatures Family Size 15.9oz
3400021781	Hershey Miniatures Share Size 9.3oz
3400000031	HERSHEY MOUNDS 1.75OZ
3400000243	HERSHEY MR GOODBAR 24300 1.75OZ
3400017315	HERSHEY MR GOODBAR BAR 4.4OZ
1070070810	HERSHEY P/DAY S/S 11.6OZ
1070080727	HERSHEY PAY DAY K/S 3.4 OZ
1070080722	HERSHEY PAY DAY 1.85OZ
3400094189	HERSHEY PLANT BASED BAR 1.55OZ
3400049005	HERSHEY REESE 49005 1.5OZ 6S
3400043095	HERSHEY REESE BIG P/B/C K/SZ2.8OZ
3400000035	HERSHEY REESE FASTBREAK KING3.5OZ
3400095342	HERSHEY REESE PBC LAVA KING SIZE 2.8OZ
3400095340	HERSHEY REESE PBC LAVA REG CT 1.4OZ

3400011470	HERSHEY REESE PIECES THTR BOX 4OZ
3400044611	HERSHEY REESE PNT BTR CUP S/F 3OZ
3400046297	HERSHEY REESE SS ASTRD PRTY BG 27.2OZ
3400000028	HERSHEY REESE WHT PNT BTTR 1.39OZ
3400044265	HERSHEY REESES P/B CUP BAR 4.25OZ
3400046062	HERSHEY REESES PB CP DK CH 7.37OZ
3400046060	HERSHEY REESES PB CP TN SD 7.37OZ
3400000152	HERSHEY REESESTKS 15120 1.5OZ
3400000203	HERSHEY REESESTKS KING SZ 3OZ
3400047056	HERSHEY REESS PNT BTR CP MN 7.6OZ
3400000244	HERSHEY ROLO 24400 1.7OZ
3400093839	HERSHEY RS MC PBC ZR SGR PCH 5.1Z
3400099664	HERSHEY S CKS N CRM DRPS PH 7.6OZ
3400007053	HERSHEY S M/C S/SZ BG 10.3OZ
3400024977	HERSHEY S/FREE CARAMEL FILLED 3OZ
3400045717	HERSHEY SNK SZ ASRT SB 31.5Z 64PC
86000180050	HERSHEY SOUR STRIPS BLUE RASP PEG 3.4OZ
86000180052	HERSHEY SOUR STRIPS RANBW PEG 3.4OZ
3400024513	HERSHEY SPCL DARK ALMND BAR1.45OZ
3400000245	HERSHEY SPEC DARK 24500 1.45OZ
3400017414	HERSHEY SPECIAL DARK BAR 4.25OZ
3400027021	HERSHEY SPECIAL DARK S/F 3OZ
3400046358	HERSHEY STRAW CONE KISSES 8.2OZ
3400000386	HERSHEY TAKE 5 BAR 1.5OZ
3400000135	HERSHEY TAKE FIVE KING SIZE2.25OZ
3400046354	Hershey Toffee Nuggets Share Size 9oz
3400056002	HERSHEY TWIZZLERS STRAWBERRY 16OZ
3400046352	Hershey w/ Almonds Nuggets Share Size 8.8oz
3400045433	HERSHEY WAFFLE CONE KING SIZE 2.5OZ
3400024730	HERSHEY WAFFLE CONE REG CT 1.4OZ
3400000247	HERSHEY WATCHAMACAL 24700 1.6OZ
1070000244	HERSHEY WHOPPERS BIG BOX 5OZ
3400004130	HERSHEY YORK MINT PEG 4130 5.3Z
3400004911	HERSHEY YORK P/MINT PATTY S/F 3OZ
3400000330	HERSHEY YORK PEPP 330 1.4OZ
3400021577	HERSHEY YORK THINS SUB 7.2OZ
3400047224	HERSHEY YRK PPRMT PT MN PCH 7.6OZ
1070080422	HERSHEY ZERO BAR 80422 1.85OZ
3400022927	HERSHEY ZERO SUGAR ASST SUB 15.5OZ
3400093837	HERSHEY ZERO SUGAR POUCH 5.1OZ
3400093838	HERSHEY ZERO SUGAR SPECIAL DK5.1Z
3400027013	HERSHEY ZERO SUGAR W/ALM PEG 3OZ
3400046285	Hershey's Astd Miniatures Gusset Bag 24.8oz
1070060629	Hershey's Astd Mix Gusset Bag 25.4oz

3400045498	HERSHEYS BARK POUCH 6OZ
3400019640	HERSHEYS COOKS N CRM KNG BR 2.6OZ
3400046307	Hershey's Kisses Gusset Bag 30oz
3400094634	HERSHEYS MILK CHOCOLATE .45OZ 4S
3400019066	HERSHEYS MILK CHOCOLATE GIANT BR 7.56 OZ
3400046305	Hershey's Miniatures Gusset Bag 30oz
3400099665	HERSHEYS MLK CHCLT DRPS PCH 7.6OZ
3400019343	HERSHEYS MR GOODBAR GIANT BAR 7.13 OZ
3400046306	Hershey's Nuggets Gusset Bag 26oz
3400001909	HERSHEYS NUGGETS TRUFFLES 7.7 OZ
3400094457	HERSHEYS RANBW KISSES BRWNE SHRE SZE 9OZ
3400019148	HSY MLK CHOC W/ALM GIANT BR 7.37 OZ
3400017521	HSY SP DK MILD SW CHOC W/ALM XL 4.25OZ
3400093837	Hsy ZS ChCdyAl Pch 5.1oz
3400000848	IB ICE CUBE RASP BOTTLE SF
3400000847	IB ICE CUBE SPEAR BOTTLE SF 3.24OZ
3400070174	IB ICE CUBES PEPMNT PCH 8.110Z 8S
3400000529	IB ICE CUBES WNTRGN BTL PK 3.24OZ
3400070207	IB SHIFTER WBERRY COOLMINT BTL PK 3.24OZ
3400070205	IB SHIFTERS WNTR COOLMINT BTL PK 3.24OZ
3400000995	ICE BREAKER MINTS SOUR BERRY1.5OZ
3400070152	ICE BREAKERS BLK CHR BTL PK 3.24Z
41000000480	ICE BREAKERS COOL MINT TINS 1.5OZ
3400000405	ICE BREAKERS I/C KWI WTMLN 3.24OZ
3400071178	ICE BREAKERS IC MINT CRYSTAL GUM 3.24 OZ
3400000545	ICE BREAKERS ICE CBS ARCTC 3.24OZ
3400000666	ICE BREAKERS RSPBR DUO MNTS 1.3OZ
3400000098	ICE BREAKERS SOURS 1.5OZ
3400000006	ICE BREAKERS SPEARMINT TIN 1.5OZ
3400000665	ICE BREAKERS STRB DUO MINTS 1.3OZ
41000000482	ICE BREAKERS W/GRN MINT TINS1.5OZ
3400000645	ICE BREAKR ICE CBS BBLE BRZ BT PK
3400000843	ICE BREAKR ICE CBS PPRMINT BTL PK 3.24OZ
3400000811	ICE BRKRS ICE CUBS CINN BTL 3.24Z
3400072435	ICEBREKR STRWBRRY DUOS MNTS BTLPK 2.99OZ
1070070280	JOLLY RANCHER ASRT S/F 3.6OZ
1070053020	JOLLY RANCHER FREEZE DRIED POUCH 3.1OZ
1070060638	JOLLY RANCHER FREZE DRD BRRY 3.1OZ
1070051921	JOLLY RANCHER FRUIT CHEWS 13OZ
1070070262	JOLLY RANCHER GMMIES ORGNL FLVRS PEG 7OZ
1070085905	JOLLY RANCHER GMMIES VRY BRY 13OZ
1070085840	JOLLY RANCHER GUMMS ASRT BX 3.5OZ

1070015677	JOLLY RANCHER HARD CANDY ASST BAG 50 OZ
1070055686	JOLLY RANCHER ORIG HARD CANDY 14Z
1070060645	Jolly Rancher Original Family Size 42oz
1070060642	Jolly Rancher Original Pouch 12oz
1070085869	JOLLY RANCHER ZERO SGR CANDY 6.1Z
1070051723	JOLLY RANCHR ASRT 70230 7OZ
3400094019	KISS CNC PEG 2.2OZ
3400094016	KISSES MILK PEG 2.5OZ
3400014025	KISSES PEG 4.84OZ
3400000246	KIT KAT BAR 1.5OZ
3400094633	KIT KAT MILK CHOCOLATE .49OZ 4S
3400046379	Kit Kat Miniatures Share Size 9oz
3400022808	KIT KAT VANILLA KING SIZE 3OZ
3400023811	KIT KAT VANILLA REG CT 1.5OZ
3400017622	KIT KAT XL BAR 4.3OZ
3400094017	KITKAT MIN PEG 2.4OZ
3400023684	KKMINI WTE PEG 2.3OZ
85648100380	LILYS 40% CHOC SALTED CARAMEL 2.8Z
85648100303	LILYS 55% DK CHC W/ALMOND 3OZ
81000346040	LILYS NO SGR 40% COCOA MC PB CUPS 3.2OZ
81000346206	LILYS NO SGR GMY BRS FRTY FRNDS 1.8OZ
81000346208	LILYS NO SGR SOUR GMY WRMS 1.8OZ
85648100359	LILYS NO SUGAR 70% SEASALT DARK 2.8OZ
81000346134	LILYS NO SUGAR DARK PBC POUCH 3.2OZ
3400004281	MOUNDS CPC SHARE SIZE 10.3OZ
3400095336	REESE PBC W/CARAMEL SNCK SIZE9.9OZ
3400000440	REESE PEANUT BUTTER CUPS 1.5OZ
3400038620	Reese Take 5 Snack Size
3400046328	Reese's Miniatures Gusset Bag 30oz
3400044712	REESES MLK CHC PB CUP THINS SUB 24.05OZ
3400094326	REESES OAT CHOC & PB CUP BAR 1.4 OZ
3400046002	REESES OREO SNACK SIZE 8.8OZ
3400022918	REESES PB MINIS STUFFED W/PUFFS 9.6 OZ
3400025218	REESES PBC BIG CUP W/CARAMEL KS BR 2.8OZ
3400025010	REESES PBC BIG CUP W/CARAMEL STD BR 1.4Z
3400046383	Reese's PBC Dark Miniatures Share Size 9.3oz
3400043290	REESES PBC MIN PEG 4.65OZ
3400046333	Reese's PBC Miniatures Family Size 15.8oz
3400046385	Reese's PBC Miniatures Share Size 9.6oz
3400045811	REESES PBC MINIATURES W OREO 9OZ
3400046395	Reese's PBC White Miniatures Share Size 9.6oz
3400043054	REESES PEANUT BTTR BG CP 6PK8.4OZ
3400094632	REESES PEANUT BUTTER CUP .55OZ 4S
3400040211	REESES PENT BTRCUP SCK SI 10.50OZ

3400045506	REESES PENUT BTTER PIE MINIATURES 9.6OZ
3400000480	REESES PF CUP K/S COOLER2.8Z DISP
3400045502	REESES PIECES BARK POUCH 6OZ
3400099515	REESES PIECES HTM POUCH 9OZ
3400048502	REESES PIECES PB CUP KS BAR 2.8OZ
3400022943	REESES W/PEANUTS CRNCHY MINI CUPS 9.6OZ
3400044354	REESES W/REEESES PNT BTR GIANT BAR 7.37Z
3400049063	REESES WHT PB CUP THINS SB 7.37OZ
3400094653	REESES WITH OREO KING SIZE 2.8OZ
3400045813	REESES WITH OREO STANDRD BR 1.4OZ
3400046298	Reese's/Kit Kat Astd Gusset Bag 24.8oz
3400046327	Reese's/Kit Kat Astd Miniatures Family Size 13.4oz
3400037932	Rolo Share Size 9.5oz
1070070365	SHAQ ORIGINAL GUMMIES PEG BAG 6.2 OZ
1070070366	SHAQ SOUR GUMMIES PEG BAG 6.2OZ
3400000370	SKOR STANDARD BAR 1.4 OZ
3400017714	SYMPHONY ALMOND TOFFEE XL BAR 4.2
3400017514	SYMPHONY MILK CHOC. BAR 4.25OZ
3400050244	TWIZZLER SWT/SR FILLED TWSTS 11OZ
1070051714	TWIZZLERS STRAWBERRY BAR 2.5OZ
1070070202	WHOPPERS 7OZ
3400054413	Y&S CHERRY NIBS 54413 6OZ
3400056023	Y&S TWIZZLERS BIT CHRY 56023 16OZ
3400056000	Y&S TWIZZLERS LICORICE 56000
3400056043	Y&S TWIZZLERS PULL/PEEL CHRY 14OZ
3400056362	Y&S TWIZZLERS STRAW FAM SIZE 24OZ
3400053102	Y&S TWIZZLERS STRAW KNG SZ 5OZ
3400054402	Y&S TWIZZLERS STRAWB 54402 7OZ
3400054010	Y&S TWIZZLERS STRAWBERRY S/F 5OZ
3400046362	York Miniatures Family Size 15.4oz
3400046342	York Miniatures Gusset Bag 29.2oz
3400046396	York Miniatures Share Size 9.1oz